

PSNA MARKETING BULLETIN**Panasonic**
ideas for life**Product Group: Scanner****Bulletin Number: 11-2009****To: Scanner Resellers****Date: July 1, 2011****SUBJECT: *KV-S5055C Quarter 2 Blowout!***

Panasonic System Networks Company of America is pleased to announce significant promotions on our award winning KV-S5055C high speed document scanner starting July 1, 2011 and running until September 30, 2011.

The KV-S5055C is an industry leading high speed scanner suited for any application. Featuring speeds of up to 90 ppm / 180 ipm in color scanning, a 15,000 page daily duty cycle, ToughFeed, and Self-Cleaning functions, this document management powerhouse has the performance any end-user requires.

**\$175** | Instant Rebate

Purchase any KV-S5055C (-J & -V) and get a \$175 instant rebate! The more you buy, the more you earn!

+175 | Prize Connection Points

All resellers enrolled in Panasonic's Prize Connection Program will receive 175 Prize Connection Points on every purchase of the KV-S5055C (-J & -V)!

Promotion Terms and Conditions

1. Rebate valid for any quantity of units.
2. Cannot be combined with special pricing, demo pricing or contract orders.
3. Offer excludes any models not listed specifically above.
4. Instant rebate paid to distributor as a credit based on POS data in the form of rebate dollar amount for each above model sold.
5. Offer valid July 1, 2011 through September 30, 2011.
6. Prize Connection Point dollar ratio is 1:1.
7. Panasonic reserves the right to alter or cancel this promotion at any time.

For more information or if you have any questions regarding our scanner products, please do not hesitate to contact your Panasonic Area Sales Manager.

Your Panasonic Marketing Team

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